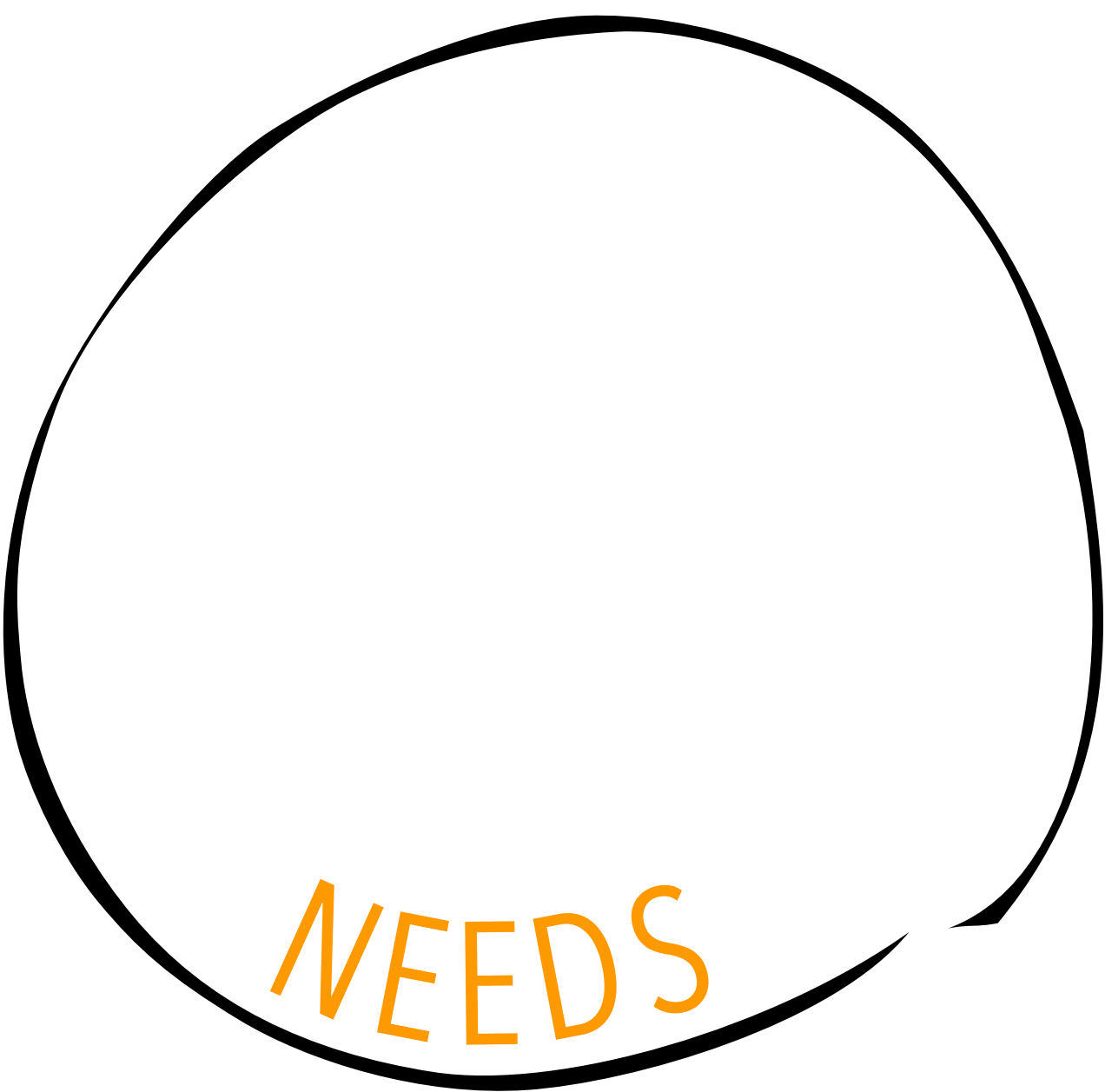


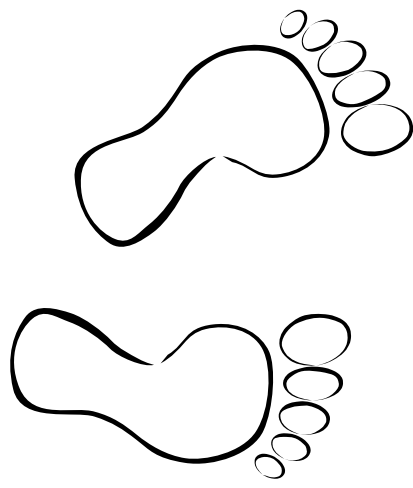
# EXPERIENCE JOURNEY\*

\*for mapping your customers' experience

NAME & TITLE

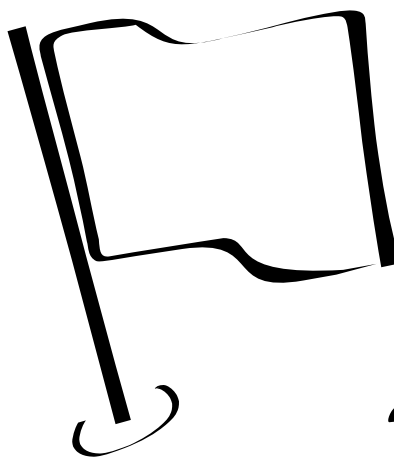


- \* GOAL
- \* ACTIONS



- \* PAINS
- \* GAINS

START



FINISH

